ISSARA INSTITUTE
KEY IMPACT METRICS | 2014 - 2019

WORKER VOICE & EMPOWERMENT

CALLS & MESSAGES THROUGH WORKER VOICE CHANNELS
(January 2016 - December 2019)

FACEBOOK FOLLOWERS
199,945
BURMESE, KHMER, AND THAI

FIRST-MILE OUTREACH
17,341
BURMESE MIGRANT WORKERS TRAINED

GOLDEN DREAMS USERS
15,818
REGISTERED USERS

PRE-DEPARTURE TRAINING
11,677
JOB SEEKERS EDUCATED

TRANSFORMING SUPPLY CHAINS

REMEDIATION CASES, INCLUDING FORCED LABOUR
(January 2016 - December 2018)

INDUSTRIES COVERED
- Apparel and Footwear
- Electronics
- Food and Beverage, including poultry, seafood, and some agricultural products
- Petcare

MOST COMMON FORMS OF FORCED LABOUR ENCOUNTERED
- OVERWORK: Systematic, non-voluntary overtime
- UNDERPAY: Cheated on wages and benefits
- OVERWORK & UNDERPAY: Promised daily wage but paid on a target system that drives overwork and underpay
- THREATS AND ABUSE: Most often by line supervisors, interpreters, and HR staff
- DEBT BONDAGE: Most often originating from the labour recruitment process

PARTNERSHIP

SUPPLIERS IN PARTNERS’ SUPPLY CHAINS
1,085

GOLDEN DREAMS AMBASSADORS
650 ACROSS THE REGION

SUPPLIER AND RECRUITER REPS TRAINED
614 ACROSS THE REGION

RECRUITMENT AGENCY COLLABORATORS
128 ACROSS THE REGION

CIVIL SOCIETY PARTNERS
30 ACROSS THE REGION

GLOBAL BRANDS & RETAILERS
20

ACADEMIC COLLABORATIONS
6

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